

# Project Managers' Competencies Research by actiTIME

The interplay between hard and soft skills.



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## Overview

The demand for skilled project management professionals continues to grow across various industries and company sizes. However, the competencies required to excel in this role are not uniform; they may vary significantly depending on the specific context in which a project manager operates.

At actiTIME, we recognized the importance of understanding the skill sets of project managers in today's dynamic business environment.

Our white paper presents the findings from an extensive study involving 1,500+ project managers from diverse sectors and organizational scales.

Through a comprehensive survey (quiz) and a project management simulation based on reallife scenarios, we assessed both hard and soft skills, aiming to uncover the challenges these professionals face in developing their proficiency.

Our research seeks to identify which skills are the most difficult to master and explore how these challenges correlate with the size of the company and the industry in which the project managers work.

We hope to provide valuable insights that can inform training programs, recruitment strategies, and professional development initiatives.

# Methodology

We designed a comprehensive and unique research methodology that involved two engaging opportunities for our users: <u>a project management skills quiz</u> and <u>a simulation exercise</u>.

#### Project Management Skills Quiz

**Objective:** Evaluate the soft skills essential for effective project management.

#### **Structure:**

- The quiz consisted of a series of carefully crafted questions designed to assess various dimensions of soft skills.
- It provided respondents with five options for each question: never, rarely, sometimes, often, and always.
- Each question was formulated to gauge the respondents' self-perception and real-life application of these skills in their work environments.
- Respondents were encouraged to answer honestly to provide a true reflection of their abilities.

Question Block	Goal
Emotional awareness	Explore how well a project manager can identify emotional cues in themselves and their team members.
Optimism	Determine how a project manager maintains motivation and encourages their team during difficult times.
Self-control	Measure how well a project manager can remain calm, make rational decisions, and maintain professionalism in high-pressure situations.
Flexibility	Assess a project manager's adaptability to changing circumstances and their willingness to modify plans as needed.
Empathy	Evaluate how well a project manager can connect with team members, recognize their needs, and respond to their concerns. Empathy fosters trust and collaboration within teams.
Ability to give and receive constructive feedback	Evaluate how well a project manager can connect with team members, recognize their needs, and respond to their concerns. Empathy fosters trust and collaboration within teams.
Ability to build positive team relations	See how well a project manager can create a supportive and inclusive team environment, promote collaboration, and resolve conflicts.
Leadership	Understand how a project manager inspires, motivates, and directs their team, as well as their ability to make decisions, set clear goals, and delegate responsibilities effectively.

### Simulation Exercise

**Objective:** Test hard skills critical to project management.

#### **Structure:**

- Participants engaged in a realistic project management simulation that presented them with scenarios requiring strategic decision-making and problem-solving.
- The simulation was designed to mimic real-world challenges faced by project managers, allowing participants to demonstrate their technical skills in a controlled environment.
- It involved a series of multiple-choice questions, each specifically designed to correlate with a particular skill.

Question Block	Goal	Skills Tested
Project Initiation	Evaluate the ability to identify all individuals or groups affected by the project, including sponsors, team members, customers, and other stakeholders.	<ul> <li>Stakeholder analysis,</li> <li>Communication and documentation skills,</li> <li>Risk assessment.</li> </ul>
	Assess the capability to define the project's purpose, objectives, and scope in a formal document that serves as a reference throughout the project lifecycle.	
	Determine the ability to assess whether the project is viable in terms of technical, economic, legal, operational, and scheduling factors.	

Project Planning	Evaluate how well the project manager can establish clear, measurable, and achievable goals that align with stakeholder expectations and project objectives.	<ul> <li>Goal-setting,</li> <li>Scheduling,</li> <li>Prioritization,</li> <li>Scope management,</li> <li>Time management.</li> </ul>
	Test the ability to outline the boundaries of the project, including deliverables and exclusions, to prevent scope creep.	
	Assess proficiency in creating a timeline for project tasks, milestones, and deliverables to ensure timely completion.	
Project Execution	Evaluate the ability to effectively allocate and manage resources (human, financial, material) needed for project completion.  Assess the ability to create and manage a	<ul><li>Resource allocation,</li><li>Budget management,</li><li>Proactive planning,</li><li>Crisis management.</li></ul>
	budget that aligns with project goals while ensuring financial resources are used efficiently.	
Monitoring and Control	Evaluate the capacity to lead and motivate a team towards achieving project objectives while fostering collaboration.	• Quality assurance.
	Assess knowledge of processes for ensuring that project deliverables meet required standards and stakeholder expectations.	
	Determine the ability to assign tasks effectively and track their progress to ensure timely completion.	

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Evaluate the ability to establish metrics for assessing project performance and progress against goals.

Assess how well the project manager can handle changes in scope, resources, or timelines while minimizing disruption.

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Evaluate critical thinking and decisionmaking skills when faced with challenges or unexpected issues during the project lifecycle.

- Performance measurement,
- Data analysis,
- Change management.

### **Data Collection**

Performance metrics from the quiz and simulation were recorded, providing quantitative data on how effectively participants navigated various project management tasks.

Additionally, we analyzed voluntarily provided information regarding the participants' backgrounds using public and proprietary company registers like Crunchbase and Tracxn to facilitate a comprehensive analysis.

We also used traffic analytics tools to retrieve the traffic data from the quiz and simulation exit forms and determine the geographics of our respondents.

# Data Processing and Calculations

In this research, we employed a mixed-method approach to assess various skills of participants.

In the quiz we analyzed the responses by calculating the percentage of answers for each option across all participants.

Based on the distribution of responses, we categorized users into three levels of skill proficiency:

- Strong Level: A high percentage of responses indicating "always" and "often."
- Medium Level: A balanced mix of responses between "often" and "sometimes."
- Weak Level: A high percentage of responses indicating "rarely" or "never."

In the quiz, for each question, we recorded the number of correct and incorrect answers given by participants.

Then we calculated the percentage of correct answers for each question to determine the proportion of users who demonstrated proficiency in that specific skill.

For participants who passed the simulation multiple times, we only calculated the results from their first attempt. Subsequent attempts were not included in the final analysis.

We also tried to establish the correlation between demographic factors (country and company type and size) and skill levels to identify unique challenges faced by project managers in different regions and industries.

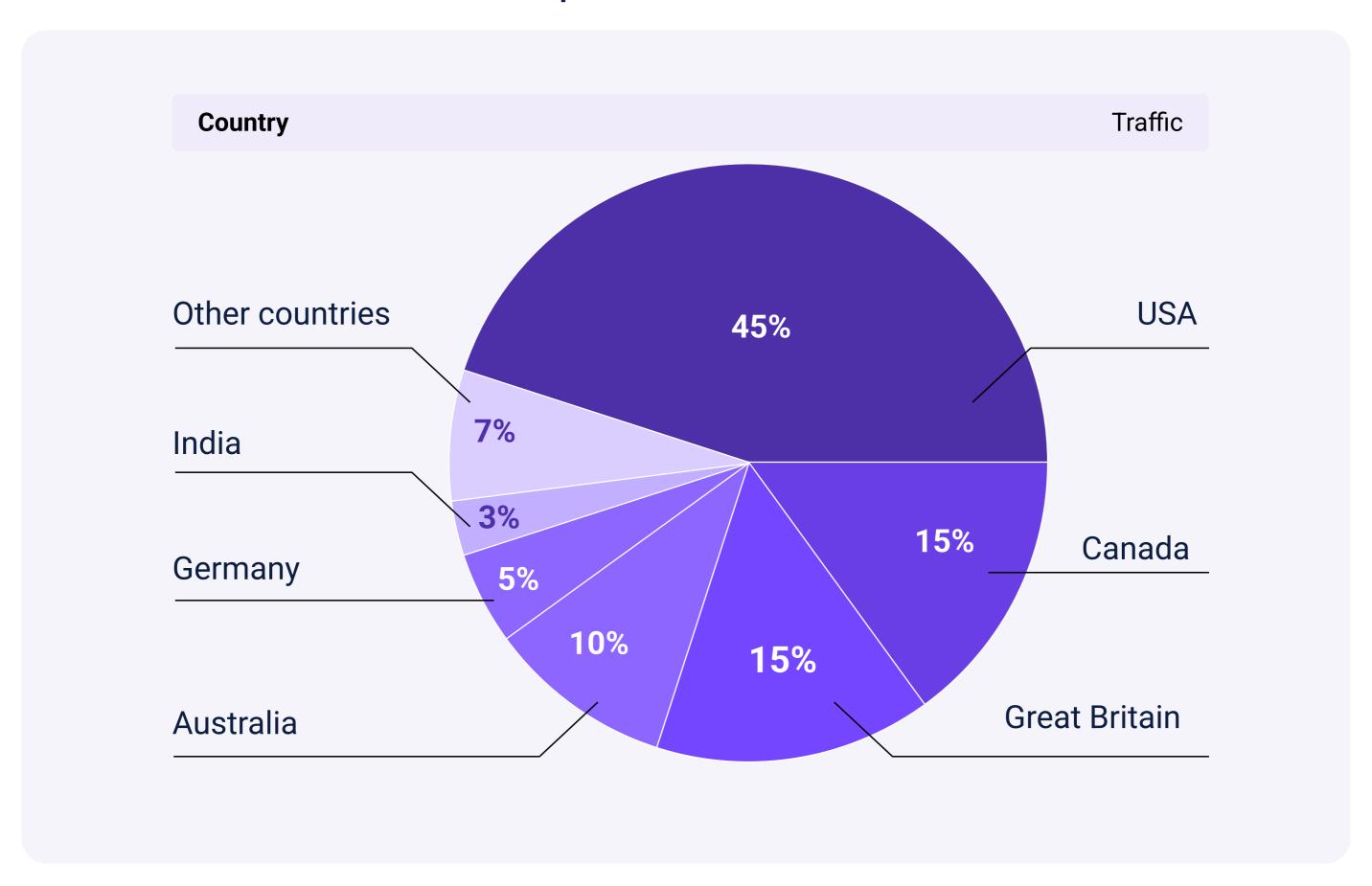
#### NOTE!

It is important to note that during the implementation of the quiz methodology, we encountered a couple of limitations that may affect the interpretation of our findings:

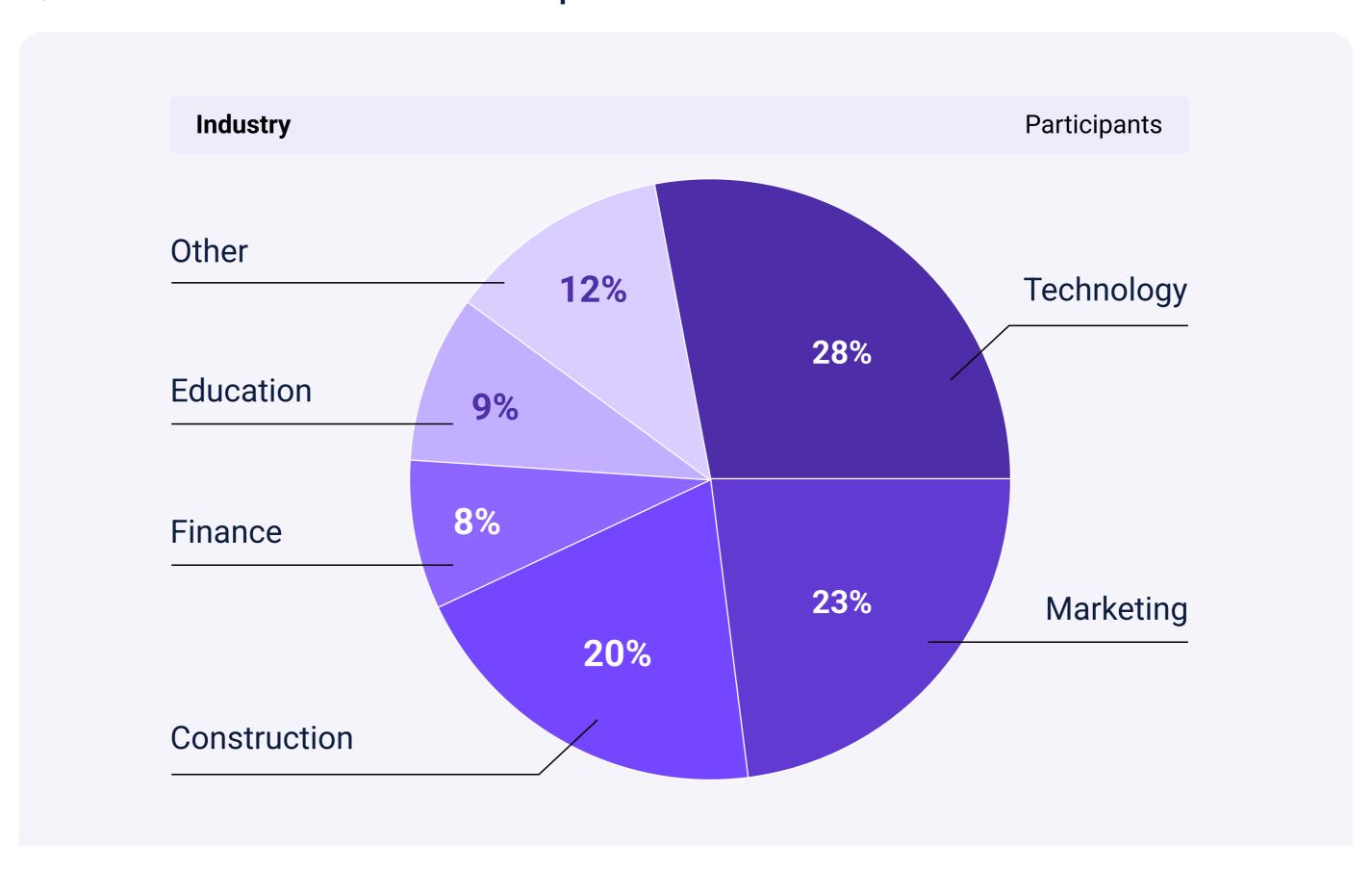
- 1. We were unable to account for participants utilizing Virtual Private Networks (VPNs) when determining their geographic locations. This could potentially skew our understanding of regional skill distributions and demographic insights, as users may have appeared to be located in different regions than their actual physical presence.
- 2. Additionally, not all participants' companies could be found in the relevant business register. This limitation may impact our ability to analyze the results in relation to specific industries or organizational contexts, as we could not fully verify the affiliations of all respondents.

# Participants' Demographics

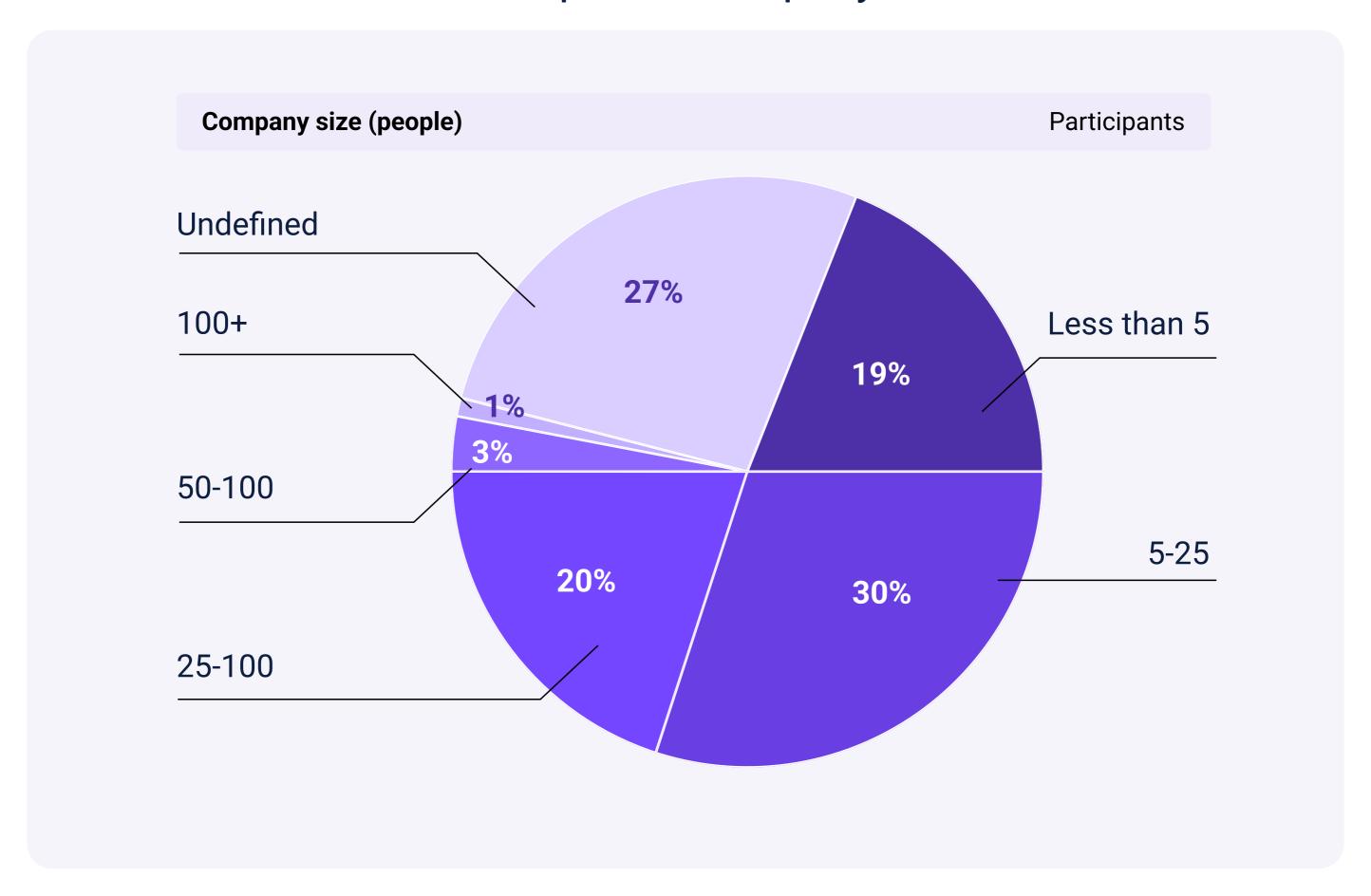
Quiz and Simulation Participants' Locations



#### Quiz and Simulation Participants' Industries

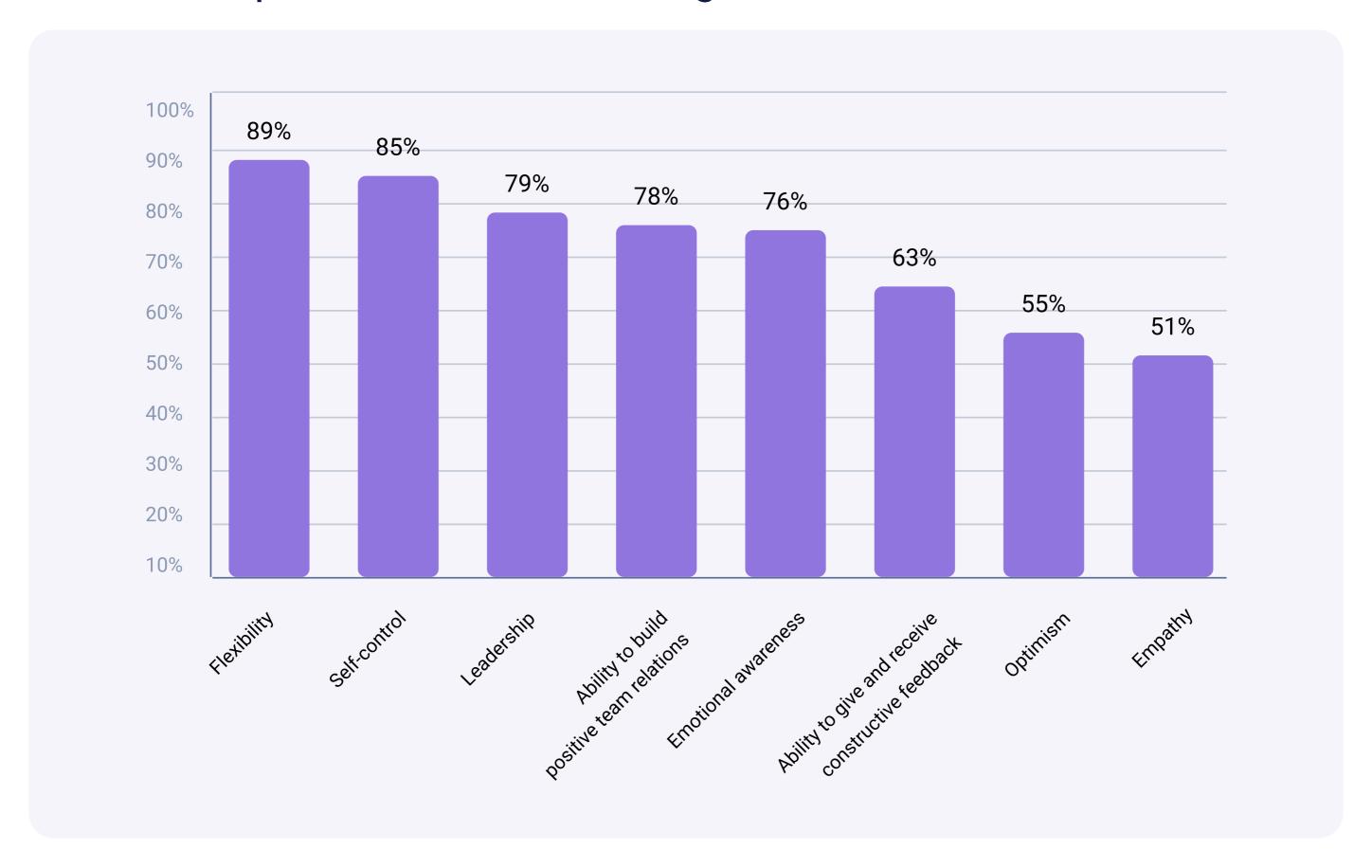


#### Quiz and Simulation Participants' Company Sizes



# Project Manager Skills Rating

#### Quiz Participants' Soft Skills Rating



#### NOTE!

The final percentage does not equal 100% because one quiz participant may demonstrate a strong level in more than one area. This overlap can lead to a cumulative total that exceeds 100%.

#### Simulation Participants' Hard Skills Rating



#### NOTE!

The final percentage does not equal 100% because one simulation participant may demonstrate proficiency in more than one area. This overlap can lead to a cumulative total that exceeds 100%.

# Top 3 Strongest Project Managers' Skills in the Leading Countries

#### Soft-skills

Country	Skills
USA	<ul> <li>Leadership</li> <li>Flexibility</li> <li>Ability to build positive team relations</li> </ul>
Canada	<ul> <li>Flexibility</li> <li>Self-control</li> <li>Ability to build positive team relations</li> </ul>
Great Britain	<ul> <li>Leadership</li> <li>Ability to build positive team relations</li> <li>Emotional awareness</li> </ul>
Australia	<ul><li>Flexibility</li><li>Leadership</li><li>Self-control</li></ul>
Germany	<ul><li>Leadership</li><li>Flexibility</li><li>Self-control</li></ul>

#### Hard skills

USA	<ul><li>Time management</li><li>Goal-setting</li><li>Scheduling</li></ul>
Canada	<ul><li>Prioritization</li><li>Scheduling</li><li>Time management</li></ul>
Great Britain	<ul> <li>Budget management</li> <li>Risk assessment</li> <li>Time management</li> </ul>
Australia	<ul><li>Prioritization</li><li>Budget management</li><li>Scheduling</li></ul>
Germany	<ul><li>Risk assessment</li><li>Budget management</li><li>Scheduling</li></ul>

# Top 3 Strongest Project Managers' Skills by Company Size

#### Soft-skills

Company size (people)	Skills
Less than 5	<ul> <li>Flexibility</li> <li>Self-control</li> <li>Ability to give and receive constructive feedback</li> </ul>
5-25	<ul> <li>Ability to build positive team relations</li> <li>Flexibility</li> <li>Self-control</li> </ul>
25-50	<ul><li>Self-control</li><li>Leadership</li><li>Flexibility</li></ul>
50-100	<ul><li>Self-control</li><li>Leadership</li><li>Flexibility</li></ul>
100+	<ul><li>Self-control</li><li>Leadership</li><li>Emotional awareness</li></ul>

#### Hard skills

Less than 5	<ul><li>Prioritization</li><li>Scheduling</li><li>Time management</li></ul>
5-25	<ul> <li>Budget management</li> <li>Communication and documentation</li> <li>Scheduling</li> </ul>
25-50	<ul><li>Stakeholder analysis</li><li>Communication and documentation</li><li>Budget management</li></ul>
50-100	<ul><li>Risk assessment</li><li>Budget management</li><li>Time management</li></ul>
100+	<ul><li>Budget management</li><li>Stakeholder analysis</li><li>Scheduling</li></ul>

# Top 3 Strongest Project Managers' Skills in the Leading Industries

#### Soft-skills

Industry	Skills
Technology	<ul> <li>Leadership</li> <li>Flexibility</li> <li>Ability to build positive team relations</li> </ul>
Marketing	<ul> <li>Leadership</li> <li>Ability to build positive team relations</li> <li>Self-control</li> </ul>
Construction	<ul><li>Leadership</li><li>Flexibility</li><li>Self-control</li></ul>

#### Hard skills

Industry	Skills
Technology	<ul><li>Risk assessment</li><li>Budget management</li><li>Data analysis</li></ul>
Marketing	<ul><li>Budget management</li><li>Data analysis</li><li>Scheduling</li></ul>
Construction	<ul><li>Prioritization</li><li>Scheduling</li><li>Risk assessment</li></ul>

# **Key Takeaways**

The demographics of our participants align closely with countries renowned for their robust project management practices and competitive salaries within the industry.

This correlation underscores the relevance and credibility of our findings, providing valuable insights for stakeholders across the globe.

- 1. Flexibility, self-control, and leadership emerge as the primary soft skills across various locations, industries, and company sizes.
- 2. In smaller organizations, particularly in the technology sector, the importance of positive team relations and emotional awareness is amplified.
- 3. Risk assessment, budget management, scheduling, prioritization, and time management are universally recognized as critical hard skills for project managers.
- 4. Project managers in smaller companies seem to face a unique set of challenges due to their broader range of responsibilities and smaller company budgets. Therefore, strong communication and documentation skills become vital for ensuring clarity and alignment among team members.

# **Empower Your Team with the Right**

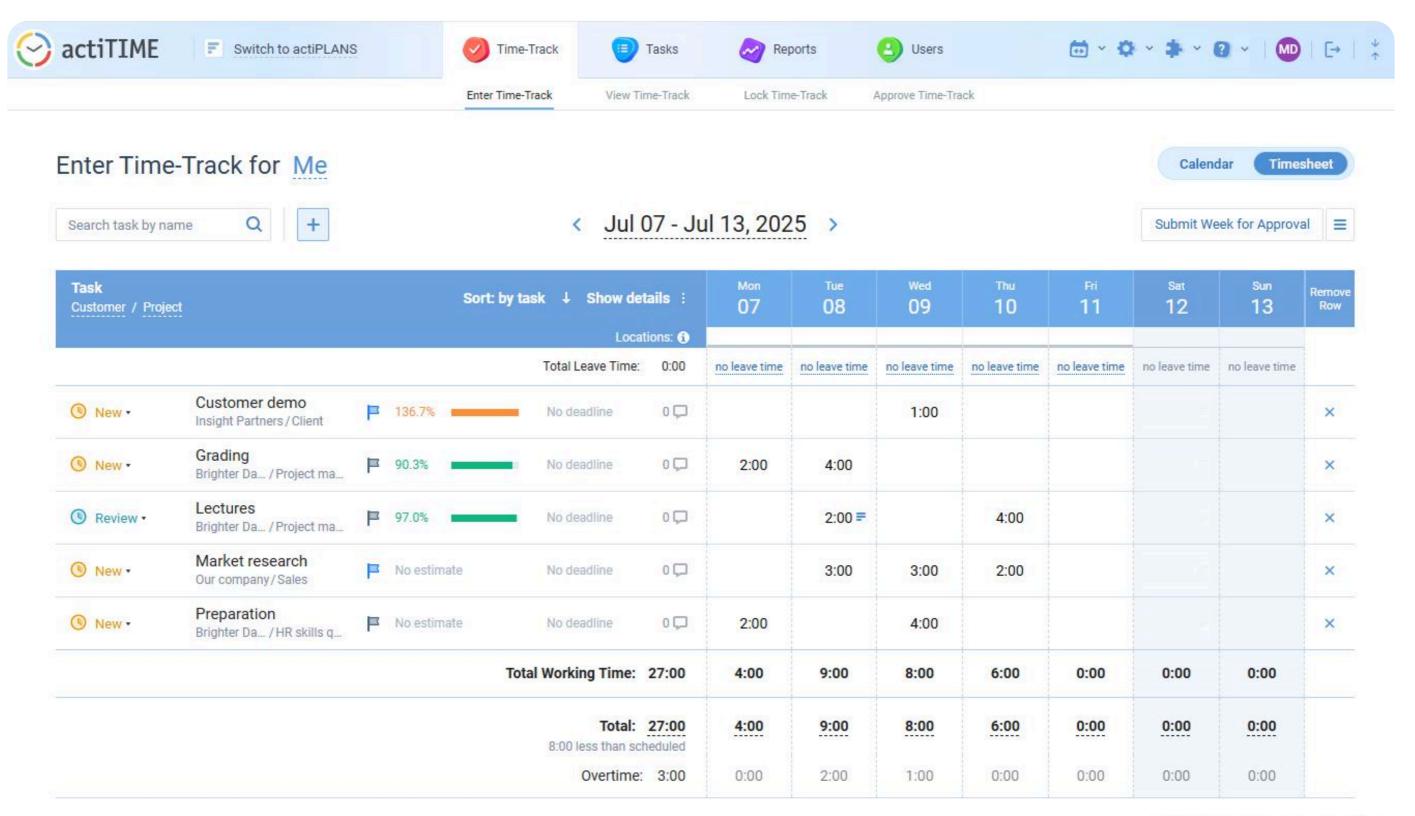
### Tools

As the demands of project management continue to evolve, the integration of automation into daily workflows is becoming increasingly essential.

Tools like <u>actiTIME</u> not only streamline project planning and budget management but also provide valuable support in risk assessment.

Here's what we have to offer:

- Task allocation based on team members' availability and expertise.
- Visual project planning on a Kanban board.
- Time-tracking features that allow team members to log hours spent on specific tasks or projects.
- · Real-time updates on task progress.
- Tracking labor costs associated with your projects.
- Insights into project budgets versus actual expenditures.
- Integration with actiPLANS for easier work scheduling and resource management.
- · and more!



To experience the benefits firsthand, we invite you to take advantage of our free trial.

Discover how our solution can empower your project management efforts and lead your projects to successful completion.



Thank you for engaging with our research, and we look forward to supporting your journey toward project excellence.